

The Visioneering Group's ...

# "Pitch-on-a-Page"<sup>TM</sup>

"Rock Jock Learns to Listen!"

***The Good Life with Jesse Dylan* Now a Book Offering Expert**

**Guidance toward Physical, Mental, Spiritual Health**

**PEG:**

- Wellness / Health
- Self-Help
- Books / Authors
- Spirituality
- Culture / Society
- Celebrities

**WHEN:** Release Date: March, 2009

**WHO:** JESSE DYLAN

- Internationally renowned radio talk show host of "The Good Life with Jesse Dylan"
- One of top five radio personalities in the world
- Knowledgeable advocate for life-transforming self-healing holistic health practices

**WHAT:** New Book – *The Good Life with Jesse Dylan – Redefining Your Health With the Greatest Visionaries of Our Time*

- A manual of practical wisdom for the time we live in
- Scientifically up to date, universally useful advice on how to live a life with a healthy, strong body; a flexible, positive mind; a resilient, joyful spirit
- Gifts for living drawn from inspirational true-life stories
- Information derived from interviews with such luminaries as Dr. Michael Roizen (*You: Staying Young* and *You: The Owner's Manual*), Lynne McTaggart (*The Field*), Dr. Bernie Siegel (*Love, Medicine & Miracles*) Dr. Joan Borysenko (*Minding the Body, Mending the Mind*), Jim MacLaren (Choose Living Foundation), and Bob Proctor (*You Were Born Rich*/Law of Attraction expert), among others.

**WHY:** • At a time when people are looking for effective tools to improve their lives—there is one source for the best leading edge information on how to lead a happy, healthy, productive life  
Jesse already has a supportive audience of millions!

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